



**PAUL SIMON**  
PUBLIC POLICY INSTITUTE

**2020**  
YEAR *in* REVIEW

**SIU** Southern Illinois University  
CARBONDALE



## LETTER FROM THE CHAIRMAN

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Dear Friends,

In the pages that follow, you will see an impressive account of what John Shaw and his team have been able to accomplish during this extremely challenging year. Their creativity in navigating the constraints of the Covid era has enabled the Institute to not only maintain, but to enhance its focus of fostering Better Politics, Smarter Government.

On behalf of the Board of Counselors, thank you for your continued support of my father's institute and legacy.

MARTIN H. SIMON, BOARD CHAIR



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## LETTER FROM THE DIRECTOR

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Dear Friends,

As we all know, COVID-19 has disrupted much of the world and profoundly affected the way we work, interact, and recreate. It has damaged our economy, battered our health care system, jolted higher education, and deepened fissures in American society.

It has been both a challenge and an honor to lead the Paul Simon Public Policy Institute during this difficult time. While many organizations have hunkered down or retrenched during the pandemic, we continued our essential programs and even launched several initiatives that have enhanced the Institute, broadened our appeal, and significantly elevated the stature of Southern Illinois University.

Let me describe four new programs that fit within our overall theme of Better Politics, Smarter Government.

We created a series of virtual conversations called *Understanding Our New World* in which we host hour-long discussions with leaders in government, academia, philanthropy, and diplomacy. We have been privileged to be joined by Leon Panetta, former Secretary of Defense and director of the Central Intelligence Agency, Rahm Emanuel, former mayor of Chicago, Donald McHenry, former United States ambassador to the United Nations and an SIU alumnus, Mary Robinson, former president of Ireland, Pete Buttigieg, former U.S. presidential candidate, Richard Haass, president of the Council on Foreign Relations, and William Burns, president of the Carnegie Endowment for International Peace and others. Additionally, we have had compelling Illinois leaders describe developments in the Prairie State.

In the first five months of our *Understanding Our New World* series, more than 3,000 people in 41 states and 23 countries listened live to our conversations. The series has also been viewed more than 12,300 times on YouTube. Even after the COVID-19 restrictions ease, the Institute will continue this program to complement our on-campus speakers and public events.

The Institute also launched the *Meet the Mayor* virtual series in which we host wide-ranging discussions with mayors from Illinois communities and learn about the challenge of public service. These conversations keep the Institute closely connected to public officials and civic affairs in our state.

The Institute, working with former Governor Jim Edgar, is establishing an annual award to celebrate statesmanship in state and local government in Illinois. This award will go to leaders who display unusual vision, courage, compassion, civility, effectiveness, and bipartisanship in their work for their communities and the state of Illinois. The inaugural Paul Simon-Jim Edgar Prairie State Statesmanship award will be given in 2021.

The Institute also created a program to study and savor literature pertaining to Illinois history, politics, and culture. The Illinois 101 project was launched as part of the Institute's *Renewing Illinois* program. We asked more than twenty-five prominent Illinoisans to recommend histories, biographies, novels, or essays to provide a wide-ranging and nuanced understanding of Illinois. We received intriguing recommendations from Senator Richard Durbin, former Governor Jim Edgar, former U.S. Transportation Secretary Ray LaHood, and others. We compiled their recommendations into a booklet that was sent to libraries, civic groups, schools, and public officials. The Institute aspires to become a premier venue for book events and author discussions that focus on Illinois history, politics, economics, sports, and culture. We are developing a podcast for discussions with authors of Illinois-related books.

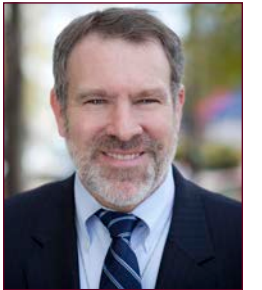
All of these initiatives fit nicely into the Institute's agenda of Better Politics, Smarter Government with its pillars of *Renewing Illinois*, *Restoring American Statesmanship*, and our student programs that include scholarships, internships, work opportunities, and special events such as Youth Government Day.

On behalf of the entire Institute staff, we are deeply grateful for your continuing support that is allowing the Public Policy Institute to elevate politics and challenge government to be more effective in Illinois and across the country. We are determined to keep the legacy of Paul Simon alive and well.

Thank you!

A handwritten signature in black ink that reads "John T. Shaw". The signature is written in a cursive style.

JOHN T. SHAW, INSTITUTE DIRECTOR





A photograph of the United Nations Secretariat Building in New York City. The building is a tall, modern skyscraper with a blue glass facade. In the foreground, a row of flagpoles holds the national flags of various countries, including South Africa, Haiti, Hungary, India, and Iran. The sky is clear and blue, with the sun shining brightly. A dark red banner with white text is overlaid on the right side of the image.

**UNDERSTANDING OUR NEW WORLD**



## UNDERSTANDING OUR NEW WORLD

Sweeping changes are cascading across the world, many driven by the COVID-19 pandemic. Our political, economic, and social circumstances are being transformed in fundamental ways. In response to these tectonic shifts, the Institute created a series of virtual discussions called Understanding Our New World. We hosted stimulating conversations with government and private sector leaders, policy experts, historians, diplomats, philanthropists, and military leaders. This series has attracted viewers from more than 41 U.S. states and 23 countries. In the program's first five months, the Institute's guest list comprised some of the world's most interesting and creative thinkers and problem solvers. These conversations attract sizeable live audiences and are increasingly popular on our YouTube channel.

# UNDERSTANDING OUR NEW WORLD



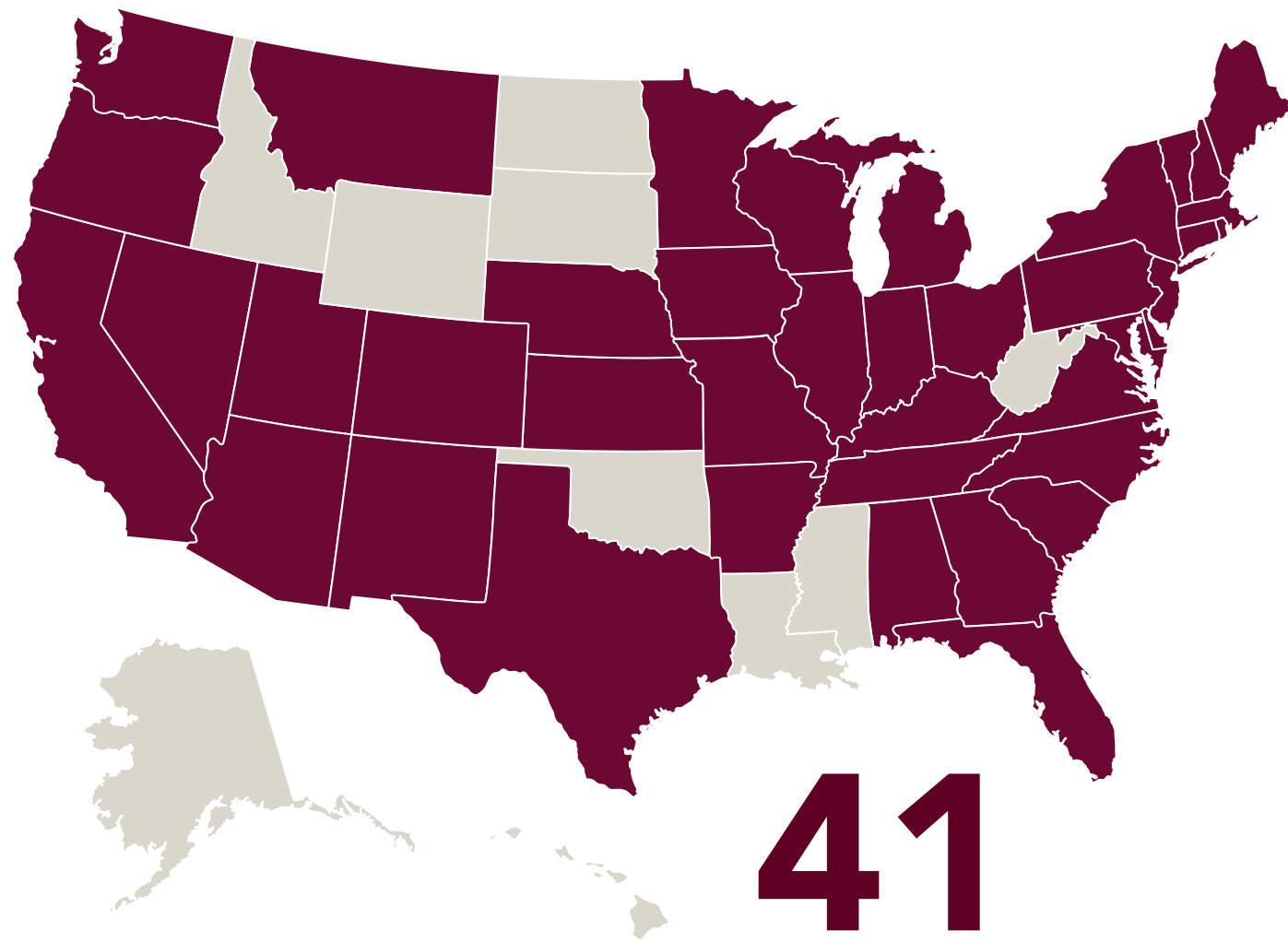
Live Stream Discussion Series via Zoom

	<b>David Kennedy</b> Pulitzer Prize-winning Historian		<b>Jan Eliasson</b> Former Deputy Secretary-General of the United Nations		<b>Dr. Teresa Amott</b> President of Knox College		<b>Carl Hulse</b> Chief Washington Correspondent for <i>The New York Times</i>		<b>Rahm Emanuel</b> Former Mayor of Chicago
	<b>Darin LaHood</b> U.S. Congressman (R-IL)		<b>Emanuel "Chris" Welch</b> Illinois State Representative (D-7th District)		<b>William Burns</b> President of the Carnegie Endowment for International Peace		<b>Leon Panetta</b> Former U.S. Secretary of Defense and Director of the CIA		<b>Angelique Power</b> President of The Field Foundation
	<b>Charles Ray</b> Former U.S. Ambassador to Cambodia and Zimbabwe		<b>Juliana Stratton</b> Illinois Lieutenant Governor		<b>Jim Durkin</b> Illinois House Republican Leader		<b>Carmen Rojas</b> President of the Marguerite Casey Foundation		<b>Donald McHenry</b> Former U.S. Ambassador to the United Nations
	<b>Mary Robinson</b> Former President of Ireland		<b>Michelle Howard</b> Retired United States Navy Four-star Admiral		<b>Sherrod Brown</b> U.S. Senator (D-Ohio)		<b>Richard Haass</b> President of the Council on Foreign Relations		<b>Pete Buttigieg</b> Former U.S. Presidential Candidate and Former Mayor of South Bend, Indiana
	<b>John Danforth</b> Former U.S. Senator (R-MO)		<b>Hanh Le</b> Executive Director, Weissberg Foundation		<b>Kimberly Lightford</b> Illinois Senate Majority Leader		<b>Margaret MacMillan</b> Historian		<b>Ertharin Cousin</b> Former Executive Director of the World Food Programme
	<b>Theresa Mah</b> Illinois State Representative (D-2nd District)		<b>Eliot Cohen</b> Dean of the School of Advanced International Studies at Johns Hopkins University		<b>Jorge Castañeda</b> Former Foreign Minister of Mexico		<b>Fredrik Logevall</b> Pulitzer Prize-winning Historian	<b>UNDERSTANDING OUR NEW WORLD</b> videos can be found on our YouTube channel 	



UNDERSTANDING OUR NEW WORLD

# REACH



**41**  
STATES

# 23

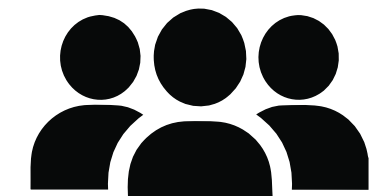
# COUNTRIES

- 1 ARGENTINA
- 2 AUSTRALIA
- 3 BELGIUM
- 4 BRAZIL
- 5 CANADA
- 6 ENGLAND
- 7 FRANCE
- 8 GEORGIA
- 9 GERMANY
- 10 HONDURAS
- 11 IRELAND
- 12 KOSOVO
- 13 MALAYSIA
- 14 MEXICO
- 15 NETHERLANDS
- 16 POLAND
- 17 ROMANIA
- 18 SAUDI ARABIA
- 19 SINGAPORE
- 20 SOUTH AFRICA
- 21 SWEDEN
- 22 UNITED STATES
- 23 ZIMBABWE



**12,300+**  
 **YouTube**  
VIEWS

**3,000+**  
AUDIENCE  
REACHED



*Information collected December 2020*

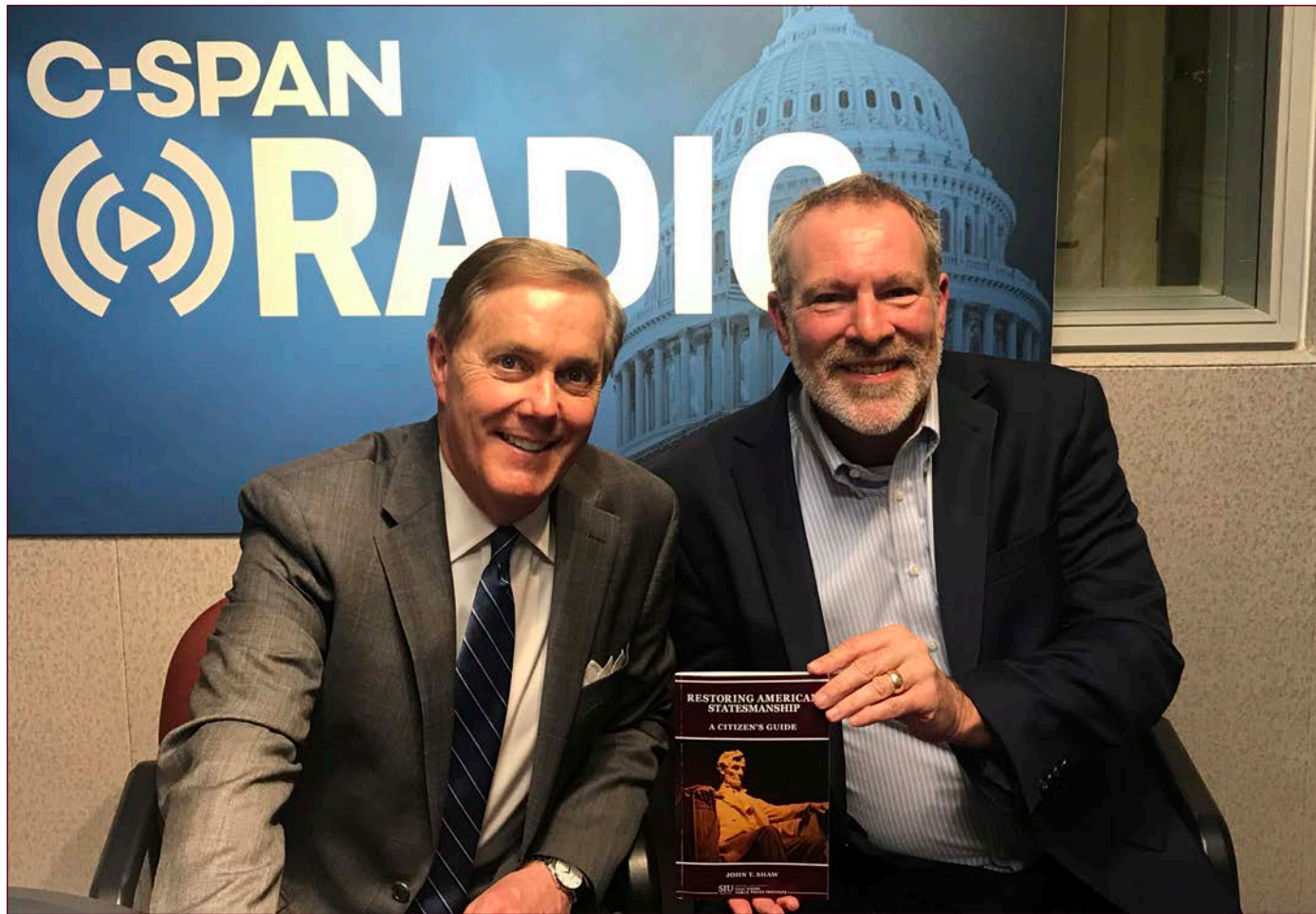




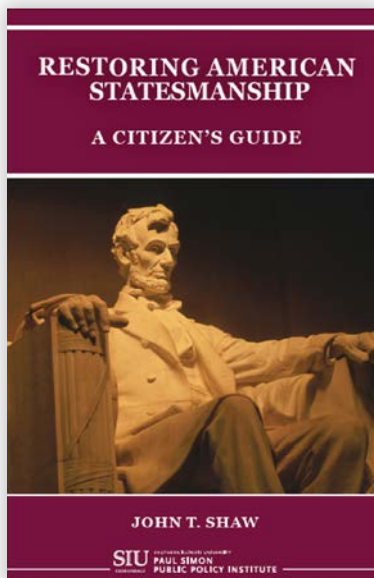
**BETTER POLITICS, SMARTER GOVERNMENT**



## INSTITUTE CURRENT INITIATIVES



Director John Shaw discusses the Institute's *Restoring American Statesmanship: A Citizen's Guide* on C-SPAN's, *The Weekly* podcast.



### RESTORING AMERICAN STATESMANSHIP

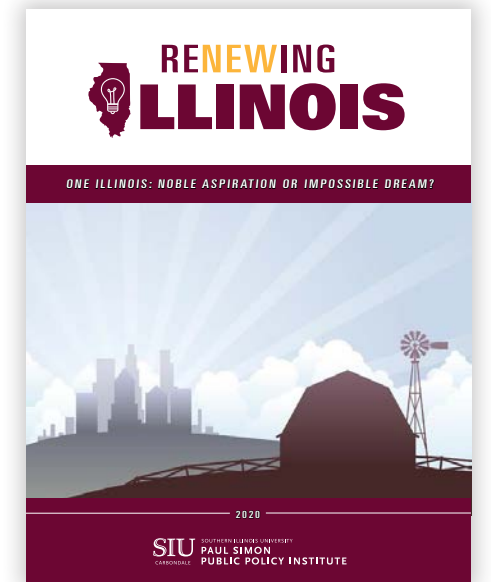
In March the Institute published *Restoring American Statesmanship: A Citizen's Guide*. This publication is advancing the debate on leadership during a pivotal time in American history. We seek to imagine what a rebirth of statesmanship will look like in Illinois and across the United States. *Restoring American Statesmanship: A Citizen's Guide* is a resource for elected officials, businesses, schools, foundations, civic groups, and policy institutes. Subsequent reports will examine contemporary barriers to statesmanship and the linkage between engaged citizenship and statesmanship.

The Institute shared *Restoring American Statesmanship: A Citizen's Guide* with the Illinois General Assembly, Illinois congressional delegation, and other top leaders in public service.

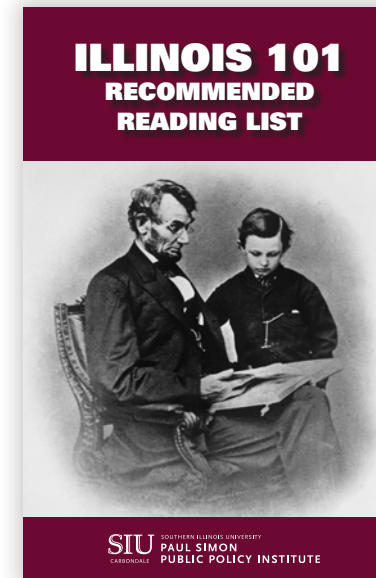
Download a digital copy of **Restoring American Statesmanship** OR fill out the form to receive a complimentary copy mailed to you directly  
**PAULSIMONINSTITUTE.SIU.EDU**

### RENEWING ILLINOIS

The Paul Simon Public Policy Institute launched our Renewing Illinois program in the spring of 2019 with a summit of university students from across the state. "Ambitious Dreams and Practical Steps to Revive the Prairie State" was the theme of our Inaugural summit. Before the pandemic, the Institute was preparing for an expanded summit in the spring of 2020 built around the theme of "One Illinois: Noble Aspiration or Impossible Dream?" We developed a booklet with letters from the leaders of the Illinois General Assembly, a historical reflection from one of the state's leading historians, and several travel essays that underscore the diversity and beauty of the Prairie State.



Download a digital copy of **Renewing Illinois** and **Illinois 101**  
**PAULSIMONINSTITUTE.SIU.EDU**



### Illinois 101

While preparing background material for the Renewing Illinois Summit, we recognized the need for additional sources to encourage students to delve more deeply into the history, politics, and literature of Illinois. We asked more than twenty-five prominent Illinoisans to respond to the question: "If you were teaching an 'Illinois 101' course to highly motivated undergraduates, what five books you would assign them to read? They can be histories, biographies, novels, or essays. In sum, they would provide a wide-ranging and nuanced understanding of Illinois."

The Institute received a remarkable range of recommendations and organized them into the *Illinois 101* booklet which has been sent to Illinois leaders, libraries, and schools to encourage deeper understanding of the Prairie State. Looking to the future, the Institute aspires to become a premier venue for literary events and author discussions that focus on Illinois history.

*One Illinois: Noble Aspiration or Impossible Dream?* and *Illinois 101* can be downloaded on the Institute's website. If you would like a hardcopy of either publication, please let us know and we will be delighted to send it to you.





Jim Edgar and Paul Simon at the opening of the Institute in 1997

### Paul Simon-Jim Edgar Prairie State Statesmanship Award

On November 16, 2020 former Illinois Governor Jim Edgar and Institute Director John Shaw announced a new annual award that celebrates exceptional leadership in Illinois.

The purpose of the Paul Simon-Jim Edgar Prairie State Statesmanship Award is to honor inspiring leadership in Illinois by state and local government officials. The award will go to leaders--statesmen and stateswomen--who display unusual vision, courage, compassion, civility, effectiveness, and bipartisanship in their work for their communities and Illinois.

This award will shine a spotlight on the remarkable leadership that is taking place in our communities. It will serve as a reminder that statesmanship is not only possible in Illinois but is actually occurring - and deserves recognition and encouragement.

This annual award will be determined each summer by Governor Edgar and the director of the Paul Simon Public Policy Institute after conferring with an advisory panel. The award will be announced at the August meeting of the Edgar Fellows Program. The recipient will be recognized and invited to give remarks at that meeting as well as the Paul Simon Public Policy Institute's annual Youth Government Day in Springfield and the Institute's annual Renewing Illinois Summit in Carbondale.



### Meet the Mayor

In September, the Institute launched a new series of virtual conversations called *Meet the Mayor* under our *Renewing Illinois* initiative. Regularly, Institute Director John Shaw will host a conversation with a mayor from a different Illinois community. They will discuss the mayor's career and the challenges and opportunities civic leaders face during this time of tumultuous change. This year, the Institute welcomed the mayor of North Chicago and president of the Illinois Municipal League, Leon Rockingham, Jr., the mayor of Marion, Mike Absher, and the mayor of Kankakee, Chasity Wells-Armstrong. These conversations are recorded and are accessible on our YouTube channel and website.

### 2020 Series Speakers



**Leon Rockingham, Jr.**  
Mayor of North Chicago

SEPTEMBER 9

**Mike Absher**  
Mayor of Marion

OCTOBER 14

**Chasity Wells-Armstrong**  
Mayor of Kankakee

DECEMBER 9



### MEET THE MAYOR

conversations can be found on our YouTube channel





**INTERNSHIPS & SCHOLARSHIPS**



## INTERNSHIPS & SCHOLARSHIPS



From left: La’Royale Hunley, Diamoneek Green, Aisté Drukteinyté and Dwight Cox

### 2020 SPRINGFIELD INTERNS

<p><b>La’Royale Hunley</b> <i>Gene Callahan Intern</i> Major: Business Management Illinois Lieutenant Governor’s Office</p>	<p><b>Diamoneek Green</b> <i>Barbara Brown Intern</i> Major: Political Science Illinois Municipal League</p>	<p><b>Aisté Drukteinyté</b> <i>Gene Callahan Intern</i> Major: Social Work Illinois House of Representatives</p>	<p><b>Dwight Cox</b> <i>Alexander Lane Intern</i> Major: Political Science Illinois House of Representatives</p>
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### VINCE DEMUZIO GOVERNMENTAL INTERNS

<p><b>Spring 2020</b> <b>MICHAEL FARMER</b></p>	<p><b>Michael Farmer</b> was our 2019-2020 Vince Demuzio Intern placed in the Illinois Attorney General’s office in Carbondale. His duties involved office work as well as assisting the attorneys in serving clients. Farmer is a senior studying management.</p>
<p><b>Fall 2020</b> <b>TABITHA KOCH</b></p>	<p><b>Tabitha Koch</b> is our fall 2020 Vince Demuzio Intern working with Gary Williams, Carbondale’s City Manager. She also assists in the City Attorney’s office and other city departments. Koch is a senior majoring in political science.</p>



Intern Diamoneek Green with Sheila Simon

“My internship at the Illinois Municipal League was life and perspective altering. Throughout my internship I was exposed to the grit and passion behind policy making in Illinois, after building rapport with legislators, lobbyists, and pillars from across the state.

Even though the COVID-19 pandemic caused my internship to change, I will forever cherish this opportunity to be a part of history. With that, I encourage any student curious or passionate about politics to apply. Become the change you want to see.”

—DIAMONEEK GREEN  
BARBARA BROWN INTERN



Intern Dwight Cox with former Alexander Lane Intern Shantel Franklin.

“During my internship I was placed on House Democratic Staff where I worked under five state representatives and would often complete work such as press releases or anything that they would need done.

I was also lucky enough to work some sessions at the capitol where all representative would come to Springfield and discuss new laws and bills.”

—DWIGHT COX  
ALEXANDER LANE INTERN

Learn more and support Institute internships

[PAULSIMONINSTITUTE.ORG/SUPPORT](https://paulsimoninstitute.org/support)





**DECISION 2020**

In February 2020, the Institute’s Student Ambassadors, a registered student organization, hosted their first event, *Decision 2020*. The discussion-driven event focused on three critical issues in the 2020 presidential campaign: education, healthcare, and climate change. Experts in climate science, history, medicine, and political science contextualized the importance of these issues and outlined how leading candidates were addressing them.

The Institute’s Ambassadors plan to host an event every spring semester.

**2020 SCHOLARSHIP RECIPIENTS**

**Carly Kasicki**  
*Barbara Brown Scholarship*  
 Senior studying languages, cultures, and international studies

**Eleanor Kuhlman**  
*Barbara Brown Scholarship*  
 Senior studying physiology

**Jorden Thomas**  
*David Yepsen Director’s Award*  
 Graduated May 2020 with a Master’s in Public Administration

**Isaac Ludington**  
*Edwin Phillips Debate Team Scholarship*  
 Junior studying political science

**Tabitha Koch**  
*Jeanne Hurley Simon Scholarship*  
 Senior studying political science

**Dwight Cox**  
*Mike Lawrence Scholarship*  
 Senior studying political science



*From left:* Jorden Thomas, Morgan Christie, Dr. Linda Baker, Stephanie Chambers-Baltz and Jerricha Griffin

**2019-2020 CELIA M. HOWARD FELLOWS**

In partnership with the Celia M. Howard Fellowship Fund, the Institute provides for a fellowship to benefit an SIU graduate student interested in a career in government, public policy, and public service. The Institute’s fellowship program is overseen by Dr. Linda Baker.

From September 2019 through June 2020 the Institute hosted two Celia M. Howard Fellows, Jorden Thomas and Morgan Christie. A native of Griffin, Georgia, Thomas pursued her Master’s of Public Administration during her fellowship year. Her research explored citizens’ reactions to the proposed Checkout Bag Tax Act (SB1240). Christie is a native of Mansfield, Ohio and was a doctoral candidate in Counseling Psychology. Her research explored the possibility of reducing U.S. motherhood mortality rates by supporting midwifery.

Thomas and Christie published papers as part of the Institute’s *The Simon Review* series. They can be accessed online at [paulsimoninstitute.siu.edu/publications](http://paulsimoninstitute.siu.edu/publications). Thomas published *Citizens’ Opinions Regarding a Checkout Bag Tax Proposal*. Christie published *The Role of Midwives in Reducing Motherhood Mortality: Implications for Illinois and Beyond*.

The Institute’s 2020-2021 Celia M. Howard Fellows are Stephanie Chambers-Baltz and Jerricha Griffin. Chambers-Baltz is from Saint Paul, Minnesota and is a doctoral candidate in the Counseling Psychology program. She is researching the effects of the legalization of recreational marijuana in Illinois. Griffin is from East St. Louis, Illinois and is a law student and master of social work candidate. She is analyzing the impact racism and misogynoir have on families of color (with a focus on Black mothers) in the child welfare system.

Learn more and support Institute scholarships

[PAULSIMONINSTITUTE.ORG/SUPPORT](http://PAULSIMONINSTITUTE.ORG/SUPPORT)



A photograph of a modern, single-story building with a flat roof and large windows. The building features a concrete base and a dark brown metal railing. The scene is set outdoors with trees and a sidewalk. A person is walking on the sidewalk in the distance. The sky is clear and blue. A dark red banner with white text is overlaid on the right side of the image.

**OUR THANKS**



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The institute seeks to foster:

- Ethical and effective conduct in politics and government;
- Opportunity and fair treatment for people, in America and throughout the world; and
- Responsible citizenship for all Americans, especially young Americans.

## HISTORY

Famous for wearing bowties and horn-rimmed glasses, Paul Simon was a two-term U.S. Senator from Illinois (1985-1997) and a candidate for the Democratic Party's 1988 presidential nomination. After retiring from public office, Paul Simon decided to create a public policy institute that tackled significant issues, promoted elevated politics and effective government, stimulated wide-ranging discussions, and supported the next generation of public leaders.

In 1997, Simon established the Public Policy Institute at Southern Illinois University in Carbondale. After his passing in 2003, the Institute was renamed the Paul Simon Public Policy Institute to honor Paul's life and legacy.

The Paul Simon Public Policy Institute is a non-partisan, non-profit organization committed to making an enduring contribution to public policy. The Institute accomplishes this by undertaking research initiatives, convening experts and leaders, hosting lectures for students and the community, and providing public policy-related work and internship opportunities for students.

A handwritten signature in white ink on a black background, reading "Paul Simon". The signature is written in a cursive, flowing style.



Paul Simon Public Policy Institute  
Forestry Building – Mail Code 4429  
Southern Illinois University  
1231 Lincoln Drive  
Carbondale, Illinois 62901

P: 618-453-4009  
[paulsimoninstitute@siu.edu](mailto:paulsimoninstitute@siu.edu)  
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